

# BRIAN POULSEN

**PORTFOLIO** [brianpoulsendesign.com](http://brianpoulsendesign.com)

**EXPERIENCE** Graphic Designer skilled in print production, installation, brand identity, web design, marketing, social media, and client management techniques.

## EMPLOYMENT

Owner: Discover Ithaca, Paddle Ithaca, Duffy Electric Boats NY, Organic Elements LLC  
Marketing Director: Strategic Elements Real Estate Development

Graphic Designer: Dataflow (Ithaca, NY)  
Large and small format mixed media printing and installation. Digital design, and social media.

Graphic Designer: University at Buffalo, Office of Special Events (Williamsville, NY)  
Advertising, print / web, social media, and identity design

## FREELANCE

- University at Buffalo (Buffalo, NY) – Web and print campaigns, branding, event promo
- Corning Museum of Glass (Corning, NY) – Exhibition graphic design, and installation
- Discover Credit Card (Rochester, NY) – Graphic design, and installation, privacy film
- Cornell University (Ithaca, NY) – Building signage, environmental branding, design
- Sciencenter (Ithaca, NY) – Interactive displays, safety graphics, exterior moving sign

## INTERNSHIPS

- South Seneca High School – print design, site-specific installations
- Niagara County Community College – print / web, logos, client management
- University at Buffalo – print / web, logos, identity design, client management
- Complimenta Inc. – web design and code, Mailchimp, fundraising through Kickstarter

## EDUCATION

**Bachelor of Arts:** Graphic Design  
**University at Buffalo**  
Buffalo, NY – 2016 (Magna Cum Laude)

**Associate of Arts:** Graphic Design  
**Niagara County Community College**  
Sanborn, NY – 2013

## SKILLS

- Software:
  - Adobe InDesign, Illustrator, Photoshop, Premier, Acrobat, Microsoft Suite
- Branding and marketing
- Web design / code
- Print design / production and installation
  - Large and small format, Publication
- Photography
- Social media / networking

## QUALITIES

- Excellent verbal and written skills
- Creative / exploratory
- Refined conceptual / rendering skills
- Enjoys collaborating
- Adept at managing time / multiple projects
- Enthusiastic
- Interpersonal / listens
- Not afraid to fail