

BRIAN POULSEN

PORTFOLIO brianpoulsendesign.com

EXPERIENCE Graphic Designer skilled in print production, logos, brand identity, web design, marketing, social media, and client management techniques.

EMPLOYMENT

Marketing Director, Business Development, and sales:

Strategic Elements Real Estate Development, Explore Ithaca, Paddledockers, Duffy Boats

Graphic Designer: Dataflow (Ithaca, NY)

Large and small format mixed media printing and installation. Digital design, and Social media.

Graphic Designer: University at Buffalo, Office of Special Events (Williamsville, NY)

Advertising, print / web, social media, and identity design

FREELANCE

- University at Buffalo (Buffalo, NY) – Web and print design, branding
- Northwest Brainstorms Publishing (Portland, OR) – logo, illustrations, data visuals
- Lucky Hare Brewing (Hector, NY) – Brand Identity, web design
- KEHA Chior (Harrodsburg, KY) – logo, print advertising
- D+K Ranch (Interlaken, NY) – Web and print design

INTERNSHIPS

- South Seneca High School – print design, site-specific installations
- Niagara County Community College – print / web, logos, client management
- University at Buffalo – print / web, logos, identity design, client management
- Complimenta Inc. – web design and code, Mailchimp, fundraising through Kickstarter

EDUCATION

Bachelor of Arts: Graphic Design

University at Buffalo

Buffalo, NY – 2016 (Magna Cum Laude)

Associate of Arts: Graphic Design

Niagara County Community College

Sanborn, NY – 2013

SKILLS

- Software:
 - Adobe InDesign, Illustrator, Photoshop, Acrobat, Microsoft Suite
- Branding and marketing
- Web design / code
- Print design / production and installation
 - Large and small format, Publication
- Photography
- Social media / networking

QUALITIES

- Excellent verbal and written skills
- Creative / exploratory
- Refined conceptual / rendering skills
- Enjoys collaborating
- Adept at managing time / multiple projects
- Enthusiastic
- Interpersonal / listens
- Not afraid to fail